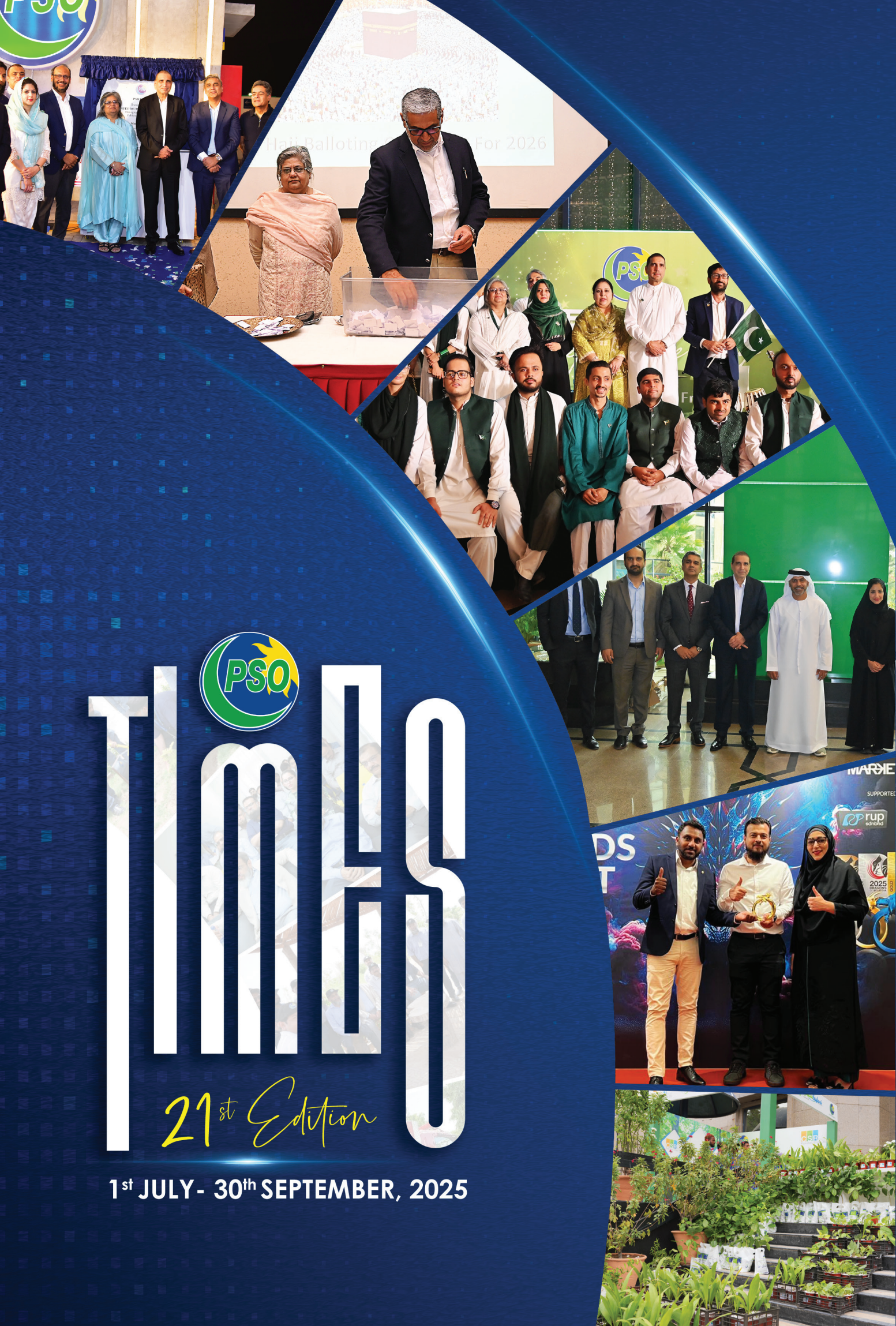


TIMES

21st Edition

1st JULY- 30th SEPTEMBER, 2025



BE A PSO TIMES STAR: SHARE YOUR STORY!

Hello Team PSO,

Welcome to our latest edition of PSO Times! In this issue, we are excited to share stories of teamwork, innovation, and community spirit that showcase the best of PSO.

We would love to hear from you! Share your project successes, team achievements, or personal milestones with us. Your story could be featured in our next edition, inspiring your colleagues and showcasing your accomplishments.

Your contributions will help enrich our magazine and make it a valuable resource for PSO family! We look forward to hearing from you.

Happy reading!



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IN THE HEADLINES

NUMBERS THAT SPEAK: PSO'S FY25 SUCCESS

PKR 20.9 billion: Profit after tax

44%: Market share of liquid fuel

46%: Market share in diesel

41,000 metric tons: Sales volume of lubricants

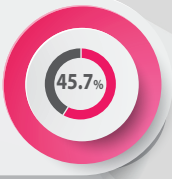
3,649: Total number of PSO outlets across Pakistan

107: New outlets added

20%: Reduction in power sector circular debt

3.2 million metric tons: Sales in the motor gasoline segment

45.7%: Share in the white oil segment



99%: Market share in jet fuel



60,000 metric tons: LPG sales volume, up 22.4% YoY

310+: Convenience stores

PKR 500 million: Invested in philanthropy



AWARDS & RECOGNITION

PSO WINS BIG AT DRAGONS OF ASIA AWARDS

*PSO's **"Lab Pe Aati Hai Dua"** campaign won a **Gold Dragon** for cultural storytelling across Asia. Its **Blue LPG** campaign earned three major awards: **Gold** (Innovative Concept), **Silver** (Sustainability), and the coveted **Black Dragon** for overall marketing excellence.*





PSO EARNS GLOBAL RECOGNITION FOR ETHICAL PROCUREMENT

PSO has secured a spot on the prestigious CIPS Ethics Register, a global benchmark for ethical and sustainable procurement. This achievement demonstrates PSO's dedication to:

- *International standards: Adhering to globally recognized principles and best practices.*
- *Transparent supply chains: Ensuring accountability and fairness in all business dealings.*
- *Industry-leading practices: Continuously striving for excellence and innovation in procurement and supply management*

PSO CSR TRUST SHINES BRIGHT AT 11TH INTERNATIONAL AWARD ON ENVIRONMENT, HEALTH & SAFETY 2025

We are beaming with pride! The PSO CSR Trust has been recognized for its outstanding commitment to sustainability and community well-being, winning awards in "Best Environmental Practices" and "Support for Healthcare Organizations" at the 11th International Award on Environment, Health & Safety 2025. Congratulations to the team on this well-deserved recognition!





BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS



A Celebration of Unity and Pride

PSO celebrated Pakistan's 78th Independence Day with great fervor, starting with a Quran recitation, followed by the national flag hoisting by MD & CEO Syed Taha, and the national anthem. The event featured a soul-stirring performance by students from Karachi Vocational Training Centre, reflecting PSO's commitment to inclusivity and community development. The ceremony concluded with a renewed commitment to Pakistan's growth and prosperity.



Powering Pakistan's Clean Mobility Revolution

PSO, in partnership with HUBCO Green and BYD, has launched Pakistan's first fast-charging New Energy Vehicle (NEV) hub on the Lahore-Islamabad Motorway. This state-of-the-art facility features dual 60kW chargers, enabling simultaneous charging of two vehicles. A major step towards sustainable mobility, this project paves the way for a nationwide NEV charging network, promoting eco-friendly transportation and reducing carbon footprint.



Strengthening Enduring Ties

The UAE Ambassador to Pakistan, H.E. Mr. Hamad Obaid Al Zaabi, and Consul General Mr. Bakheet Ateeq Al-Romaithi, visited PSO to explore cooperation opportunities and strengthen economic ties. PSO's MD&CEO, Syed Muhammad Taha, and CSTO, Mohsin Ali Mangi, warmly received the guests. The MD&CEO briefed them on Pakistan's energy landscape and industry trends, while Mohsin Ali Mangi showcased the company's commitment to technological innovation and national development. The Ambassador expressed optimism about PSO's prospects and potential UAE contributions to Pakistan's energy sector.

BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS





Haj Balloting for PSO Employees Held

PSO recently conducted a Haj balloting ceremony for its employee. The event marked an important occasion for employees aspiring to perform Haj this year. Congratulations to the selected employees, and best wishes for a safe and spiritually fulfilling journey!



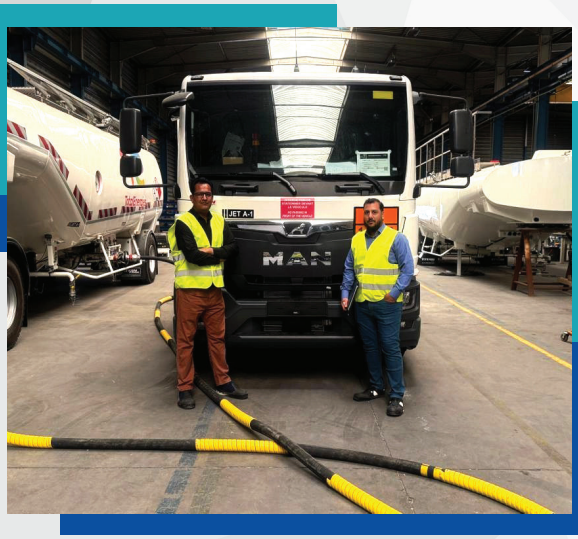


PSO Club Hosts Milad Sharif

PSO Club organized a Milad Sharif ceremony for its employees, providing a spiritual platform for reflection and celebration. The occasion was filled with grace and devotion.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



PSO Aviation Raises the Bar with Advanced Refueling Validation

A major milestone has been achieved by the PSO Aviation Team, successfully validating state-of-the-art refueling equipment in France. This significant step towards modernizing the fleet involved conducting Factory Acceptance Tests (FAT) for two high-capacity 10,000 USG Aircraft Refuelers at the manufacturing facility of Titan Aero in France.



Recognition of Sales Milestone

PSO Gaseous Fuels has surpassed 60,000 metric tons in sales for FY25. To celebrate this milestone, top customers were awarded certificates and giveaways in appreciation of their continued trust in PSO.



Contract Win: PSO PAK GAS & Bahria Town Karachi

PSO PAK GAS has secured a six-month contract to supply 300 MT of LPG to Bahria Town Karachi, highlighting client trust and success in a competitive tender.



ESG Policy Launch Event

PSO's ESG & Energy Efficiency Department launched the ESG Policy, briefing senior management on its focus areas including responsible practices, environmental stewardship, social impact, and strong governance—marking a key step toward sustainable growth.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



PSO and OD Donuts Partnership

OD Donuts has partnered with PSO to open its 6th outlet at the Al-Askar fuel station. Customers can now grab signature donuts on-the-go, elevating their PSO experience with every bite. Try OD Donuts at PSO Al-Askar today!



PSO's Growing Partnership with Lush Crush

PSO partners with Lush Crush to enhance customer experience, launching its second outlet at PSO Naseem I fuel station in Multan. Customers can now enjoy refreshing frozen treats while fuelling up.



Manage with Ease: PSO's P2P Banking Solution

Experience the future of banking with PSO's innovative P2P ATM at Al-Rafay! This cutting-edge technology offers customers lightning-fast and secure banking services on the go, further enhancing the Asaan Safar convenience. By providing smart, accessible, and reliable solutions, PSO reaffirms its commitment to delivering exceptional customer experiences at every touchpoint.



Driving Excellence in Retail

The NFR team hosted a training session for Territory Managers (South) focused on Perfect C-Store Vision. The session covered key areas like POS optimization, planogram compliance, and operational excellence to enhance customer experience. Territory Managers were equipped to drive consistency across PSO's C-store network, aiming for excellence and efficiency in every outlet.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES





Street Food Lunch Initiative

In a unique blend of community engagement and employee pleasure, CSR and Admin teams collaborated to treat employees to a delightful Street Food Lunch. The initiative aimed to boost team spirit, foster camaraderie, and bring a taste of local flavors to the workplace. A fun-filled and delicious experience for all!

HUMAN RESOURCE

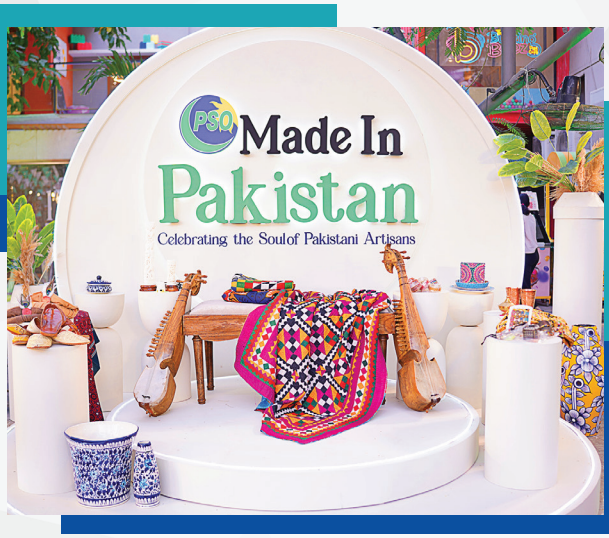




Nurturing Young Minds

In an effort to instill a love for reading and learning, the Day Care has been enriched with a diverse collection of books and exciting new learning materials. This initiative aims to spark curiosity and creativity in young minds. By encouraging reading habits from an early age, we hope to inspire a lifelong love of learning and exploration.

BRAND MARKETING



Embracing Local Excellence: PSO Celebrates Pakistani Craftsmanship

As part of its Made in Pakistan campaign, PSO participated in the Habit City's Independence Day event, empowering local artisans and entrepreneurs. The event showcased exquisite handcrafted creations, preserving Pakistan's cultural legacy and promoting Made in Pakistan excellence. PSO's initiative nurtures local talent and creative economy.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



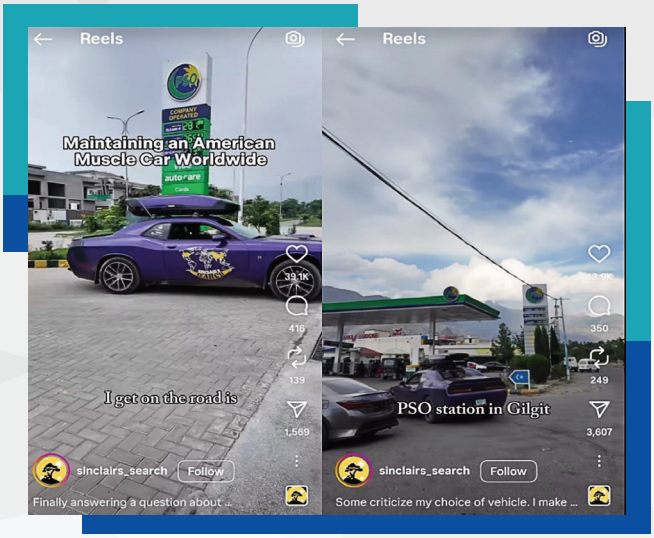
PSO Partners with CARNAMAY to Debunk Automotive Myths

PSO has partnered with CARNAMAY, a team of renowned car experts, to revolutionize Pakistan's automotive landscape through a groundbreaking initiative. This collaboration aims to educate, inform, and entertain the automotive community by debunking common myths and misconceptions about engine oils and automotive maintenance. By creating 50 expert-driven video reels, PSO solidifies its position as a leading automotive lubricant brand, providing valuable insights and expert advice to car enthusiasts and vehicle owners.



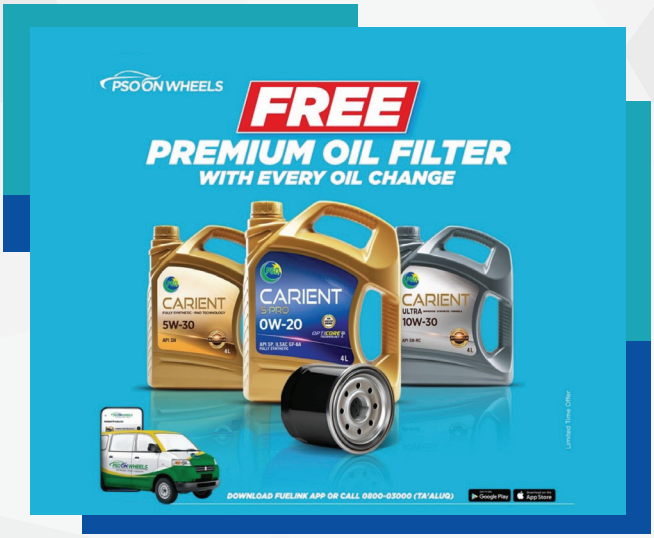
Fuelling Performance: PSO's Partnership with Dina Patel

PSO partnered with Dina Patel, Pakistan's celebrated rally driver. The collaboration showcased PSO Lubricants' performance, reliability, and endurance. Dina won first place in the Women's Prepared Category at the Hub Rally, boosting PSO's brand visibility and commitment to excellence.



Global Adventures with PSO: Keith Sinclair's Epic Journey

PSO hosted Keith Sinclair, a global traveloguer, on his Dodge Challenger journey. He experienced PSO's premium products, showcasing our extensive retail network across Pakistan.



PSO on Wheels: Bringing Value to Your Doorstep

We recently relaunched our popular Free Oil Filter Campaign on PSO on Wheels, offering customers a premium oil filter free with select Carient oil purchases. This initiative enhances customer convenience while reinforcing Carient's promise of superior engine protection, performance, and efficiency. By delivering premium service directly to customers' doorsteps, we're further solidifying our commitment to innovation and customer satisfaction.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Unleashing the Power of Blaze Xtreme

We have launched of Blaze Xtreme, a premium fully synthetic motorcycle oil designed for 150cc and above engines. Our 360° campaign strategy included digital and conventional platforms, with dynamic DVCs on social media and bold billboards in key cities like Karachi, Lahore, and Islamabad. We also hosted immersive on-ground activations in malls and universities, featuring VR riding simulations that captured the thrill of Blaze Xtreme, with influencers like Osamah Nasir promoting the product.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

OOH



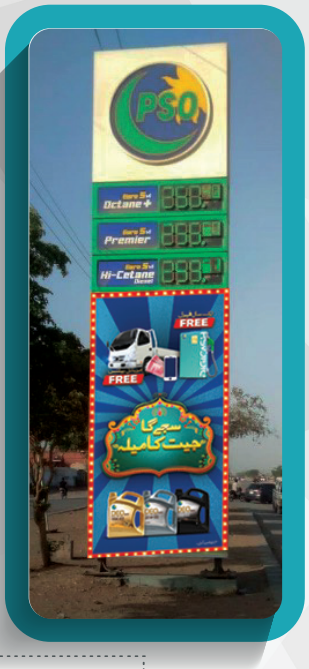
STANDEE



POSTER



MONOLITH



DANGLER



FLYER



WOBBLER



Introducing Sajay Ga Jeet Ka Mela!

Win big with DEO products: brand-new trucks, free fuel for a year, and instant mobile balance rewards. Simply purchase DEO 3000, 6000, or 8000, scratch the code, and follow the steps to participate. Stay tuned for updates

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



PSO Shaheen 2.0 Accelerates Women's Mobility Across Pakistan

PSO Shaheen 2.0 expands its women's mobility program to Lahore and Islamabad, offering free driving lessons to empower women. The program has already seen success in Karachi, with 82% of participants obtaining driving licenses. Over 700 women are set to be trained across three cities. The initiative promotes confidence, and safe commuting practices.



Powering Innovation

PSO is proud to continue its partnership with the NUST Formula Student Team (NFST) as Legacy Partner, driving innovation and advancing automotive technology in Pakistan. By joining the launch of Formula Pakistan, the country's first national Formula racing competition, PSO celebrated "Independence with Innovation" and reinforced its commitment to nurturing youth talent.





PSST 57th Annual Convention

PSO shines as Platinum Sponsor at PSST's 57th Annual Convention, strengthening relationships and exploring new business opportunities in the industry.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



PSO Pakistan Scrabble Team Shines at World Youth Scrabble Championship

The PSO Pakistan Scrabble Team aced the World Youth Scrabble Championship in Kuala Lumpur, Malaysia, August 2025, bagging multiple titles including the Team Title, Under-8 Title, and Under-16 Title. This stellar performance reflects PSO's commitment to encouragement young talent and promoting extracurricular learning by nurturing intellectual and creative growth among young players.



Bano Butt Brings Home Gold

Bano Butt won gold in the 48kg category at the 9th Asian Jiu-Jitsu Championship, defeating India's Richa Sharma in the final. She showcased exceptional skill and mental toughness, inspiring young athletes across Pakistan. PSO proudly supports talented athletes like Bano, empowering them to excel globally.

HSE



CPR and First Aid sessions followed by OH Specialist at Chakpirana Depot.



CPR and First Aid sessions at Sihala terminal



First Aid Training at Gujranwala Office



First Aid Training at Gujranwala Office, Central

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HSE Stars of the Month (September)



Best Operational Safety
Imran Ramzan
Operations
MehmoodKot Installation

Enhanced site presentation through good housekeeping, safety signboards, plantation, Fire Extinguisher protective Covers, Installation of ESDs and assigning Traffic Wardens for safe movement of Tank Lorries.



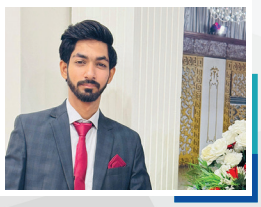
Best Pump Attendant
Shehbaz Haider
Retail Outlet
CORO SS 11 (M/s Faridia)

Effectively respond to a fire on a motorbike and immediately extinguished it.



Best HSE Coordinator
Muhammad Ibrahim
Operations
Sarai Naurang Depot

Procuring of PFI for Energy management, initiated plantation on barren land to maintain facility aesthetics, revived FF system, conducted TBTs, incident & near-miss reporting and investigations.



Best Safety Intervention
Shahzad Ali Shaikh
Operations
Keamari Terminal-B

Intervened and stopped unsafe work by 3rd-party laborers working without PPEs, reported the Unsafe Act, and conducted a session on unsafe acts and conditions to reinforce safety compliance.



Saving Lives: PSO's CPR Training Drive

Reinforcing its commitment to employee well-being, PSO conducted hands-on CPR training at key locations including KTA, KTB, KTC, SIH, CKP, ZOT, and PSO House. Led by the Occupational Health Specialist, the sessions covered cardiac arrest response, CPR techniques for adults and infants, and the ABCs of basic life support. Employees engaged enthusiastically, reflecting PSO's strong focus on health and safety.



Driving Safety Forward: PSO Partners with NH&MP

PSO's HSE team partnered with NH&MP to conduct a sessions across multiple locations. The sessions aimed to raise awareness about road safety rules and promote safe driving practices among PSO members, including management, staff, and tank lorry drivers.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

LEARNING



Empowering Future Leaders: PSO Internship Program

PSO welcomed 101 talented interns from top universities across Pakistan to its Next Gen Internship Program. Stationed across Pakistan, these young professionals contributed to diverse projects, gaining hands-on experience in the energy sector and immersing themselves in PSO's culture of innovation, excellence, and national impact.



Unlocking the Power of Generative AI

PSO hosted a comprehensive session on Mastering Generative AI at three locations: Karachi, Lahore, and Islamabad. The session provided a hands-on introduction to Generative AI, Prompt Engineering, and advanced AI applications, requiring no prior technical expertise.



Enhancing Governance Excellence: Directors Training Programme

Senior management representatives from PSO attended the 5-day Directors Training Programme organized by Pakistan Institute of Corporate Governance in Karachi, enhancing their knowledge on key governance areas including regulatory framework, strategy, audit, risk, people, culture, and stakeholder management.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

NORTH REGION

ISLAMABAD



Expansion and Innovation Highlight Company's Commitment

The new service station 88, D-12 Markaz, Islamabad was formally inaugurated by MD & CEO Syed Muhammad Taha, accompanied by CSTO Mohsin Mangi, CFO Gulzar Khoja, DCCO North Jawad Shah, and DCCO Central Asif Aslam. The ceremony marked a significant milestone in the company's expansion efforts, highlighting its commitment to growth and customer satisfaction.



Fire Safety Drill

Our team conducted a mock drill, practicing safe evacuation, using fire extinguishers, and assisting differently abled employees. The drill highlighted areas for improvement and awarded winners for their active participation.



PSO & NH&MP: Road Safety Partners

Road Safety Partners HSE team collaborated with the National Highways & Motorway Police (NH&MP) to conduct awareness sessions across PSO locations. The interactive sessions, attended by PSO employees, and tank lorry drivers. The session focus was the importance of adhering to road safety rules. Participants acknowledged that the sessions served as a timely reminder to prioritize safe driving practices, reducing the risk of injuries and road accidents.


This is a certificate awarded to

Syed Fahil Uddin Faraz

on successfully completing

IOSH Managing Safely

a course approved and validated by the

Institution of Occupational Safety and Health

in association with

Sustainable Business Solutions (SBS)

Approved Centre: 2147

Signed on behalf of IOSH

Vanessa Howard-Wicks

Chief Executive

Course Organiser

IOSH certificate number: 66117545-01-GWHZ

Issued Date: 02 August 2025

This is a certificate awarded to

Muhammad Usama

on successfully completing

IOSH Managing Safely

a course approved and validated by the

Institution of Occupational Safety and Health

in association with

Sustainable Business Solutions (SBS)

Approved Centre: 2147

Signed on behalf of IOSH

Vanessa Howard-Wicks

Chief Executive

Course Organiser

IOSH certificate number: 06695348-01-5X2K

Issued Date: 02 August 2025

IOSH Managing Safely Course Certification

The HSE Department, in collaboration with the Learning Department, successfully certified two HSE members, Syed Fahiluddin Faraz and Mr. Muhammad Usama, in the IOSH Managing Safely Course.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

SOUTH REGION

HYDERABAD



KJS Petroleum Service Open in Hyderabad!

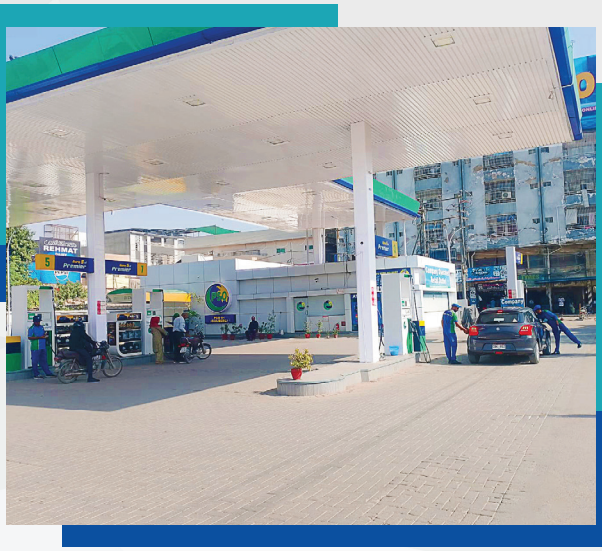
New retail outlet, KJS Petroleum Service was inaugurated by Abdul Khalique Khan, Divisional Manager Commercial Sales. This state-of-the-art service station offers a wide range of fuel and lubricant products, along with convenient facilities for Cards and banking.



Driving Growth Together: PSO Hosts Dealers' Engagement Session

PSO hosts dealers' engagement session, strengthening partnerships and driving business growth. Key topics included network expansion, HSE compliance, and new policies, paving the way for PSO's success.

KARACHI



PSO 91 S/S Gulberg Now a CORO

We have successfully transformed our site in Karachi, into a thriving Company Operated Retail Outlet. The response has been overwhelmingly positive, with sales volumes doubling within weeks of opening.

SUKKUR



Q1FY26: Sukkur Division Hits Lubricant Sales Milestone

Sukkur Division Team recently celebrated a major milestone with our Regional Head - Commercial Sales South, achieving our Quarter 1 targets for lubricant sales for July to September FY26.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

CENTRAL REGION

MULTAN



Independence Day Celebration



NextGen Internship



PSO Green Action Day

HSE Training Sessions



Session with Drivers at Mahmoodkot on Road Safety/Safe Decantation & Filling of Tank lorry



Session with MahmoodKot Staff on ERP-Scenario Based



Electric shock, monsoon rain situation and prevention training at Kundian depot



Divisional office team learning usage of fire extinguishers



Divisional office team learning usage of fire extinguishers



RO Safety Training at Gujranwala Office


CSR

PSO CARES: OUR CSR STORY

NEW DISPENSARY AND RO PLANT INAUGURATED IN SHIKARPUR

In a positive gesture of community service, the PSO CSR Trust, in collaboration with HANDS, has inaugurated a free healthcare dispensary and RO water filtration plant at the Shikarpur Installation. This initiative is set to transform the lives of over 25,000 residents and provide clean drinking water to 1,000 households. It's a small step towards making a big difference in the lives of those who need it most.





LENDING A HELPING HAND: PROVIDING AID TO AFFECTED FAMILIES

PSO CSR Trust has launched a flood relief operation, providing essential aid to affected communities in Punjab and Khyber Pakhtunkhwa. In Punjab, over 1,200 families received relief items, including food supplies, tents, blankets, and mosquito nets, to help them survive the crisis and prevent disease spread.

In Khyber Pakhtunkhwa, PSO CSR Trust distributed 1,000 ration bags to affected communities in Buner district. This effort reflects PSO's firm support for communities in crisis, aligning with its mission to stand by those in need during challenging times

PSO CSR TRUST SUPPORTS SUNDAR STEM SCHOOL

PSO CSR Trust has partnered with Sundar STEM School to sponsor five talented students with exceptional skills in mathematics and computer science. By supporting STEM education, the trust is enabling the country's youth to compete in the global job market and become future innovators and entrepreneurs.



PSO CARES: OUR CSR STORY

GREENING PAKISTAN: PLANTING SEEDS OF HOPE ON INDEPENDENCE DAY

The PSO CSR Trust organized a plant distribution drive at PSO House to celebrate Pakistan's 78th Independence Day. Employees enthusiastically participated, selecting from a variety of indoor and outdoor plants to bring nature closer to their homes and workplaces.





EMPOWERING THE NEXT GENERATION: SUPPORTING EDUCATION INITIATIVES

Education is the key to unlocking potential! The PSO CSR Trust has partnered with Tehzibul Akhlaq Trust to sponsor 25 students from underprivileged communities, providing comprehensive financial support for quality education.

HEALING HANDS: PSO CSR TRUST PARTNERS WITH CANCER CARE HOSPITAL

In a meaningful step towards accessible healthcare, the PSO CSR Trust has partnered with the Cancer Care Hospital & Research Centre Foundation to provide free, high-quality cancer treatment to underprivileged patients. The Trust has facilitated the provision of a colposcope machine, enhancing early detection and specialized care for cancer patients.





PSO PERSONAS

THANKS, SALMAN!

You are a great manager and a great teammate. Your guidance and support mean a lot to our team. You have created a positive and energetic work environment, and we are lucky to have you. Thanks for being such a wonderful front-runner.

– MUSAB ALI, NON-FUEL RETAIL DEPARTMENT





ABEERA QAZI

– DEPUTY MANAGER, DIGITAL MARKETING , BRANDS

Abeera has such a warm and friendly energy that instantly makes people feel comfortable around her. She's always willing to lend a hand or jump in as a partner, no matter the task and somehow manages to make everything more enjoyable in the process. Working or spending time with her never feels like a chore. Her positivity, humour and supportive nature bring out the best in everyone around her. The year I have been here, I have only ever seen her be a positive addition to whatever she's been a part of.

- AINA ZAIDI, AM BRAND – CARDS/NFR

6

GET TO KNOW ME



ADIL AHMED

Current Designation: Senior Manager – ERP Sales & Industry Alliances

Industries associated with: FMCG, Oil & Gas, Retail Tech, and Finance

Fun Fact: I can strike up conversations with anyone, anywhere, often turning strangers into friends within minutes.

A Superpower you wish you had: The power to heal people's worries, because respect comes from making a real difference in someone's life.

Your Biggest Strength: Earning respect by treating everyone with fairness and empathy, which helps me lead teams and build lasting relationships.

Favorite Pastime: Spending time with my three daughters and younger sister – their curiosity and energy recharge me better than anything else.

Most Memorable Event of Your Life: The day I held my first daughter in my arms – it completely reshaped how I view life, responsibility, and purpose.

Why PSO? Because PSO is not just an organization, it is a symbol of national pride and service. The name itself carries the responsibility of representing Pakistan, and that makes every contribution deeply meaningful. At PSO, I see the opportunity to impact millions of lives, whether through innovation, building stronger partnerships, or creating solutions that drive progress for our country. Being part of this institution means playing a role in shaping the future of Pakistan.

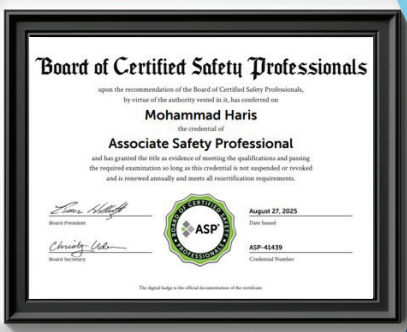


CELEBRATING OUR TEAM

PERSONAL MILESTONES

MOHAMMAD HARIS
EARNS PRESTIGIOUS ASP CERTIFICATION

Mohammad Haris from the HSE team has achieved the prestigious Associate Safety Professional (ASP) certification from the Board of Certified Safety Professionals (BCSP), USA, showcasing his expertise in safety principles and practices.



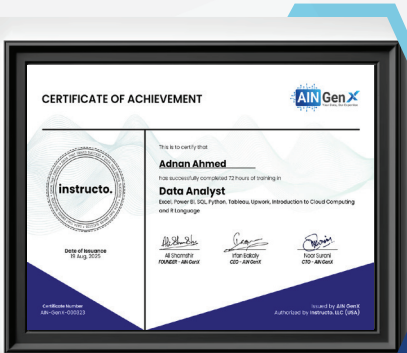


SAMRAN BASHIR
SHINES WITH ASP CERTIFICATION

Mohammad Samran Bashir from the HSE team has also earned the esteemed ASP certification, demonstrating his commitment to upholding the highest standards in safety management and practices. Congratulations to him!

ADNAN AHMED
- IN CHARGE CENTRAL LABORATORY - QUALITY ASSURANCE

I have completed a 72-hour Data Analysis course from AIN GENX, boosting my skills in Excel, Power BI, SQL, and Python. Excited to apply these skills to optimize laboratory operations and drive data-driven decisions at PSO, aligning with our vision of innovation through knowledge.





JAWAD MUHAMMAD
- ZONAL MANAGER, SALES COORDINATION – CENTRAL LAHORE

Conquering Minglik Sar Peak

On July 8th, 2025, I summited the 6,050m Minglik Sar peak in Shimshal Pass, Pamir. Our team of friends embarked on this 9-day expedition on July 3rd, traversing 125kms of rocky terrain from 3,100m to 6,050m and back. Notably, we were the first team to conquer Minglik Sar in 2025, despite many foreign climbers attempting the feat.

The journey tested our strength, resilience, and determination, proving that it's never about the summit, but the journey itself.