PSO TIMES

24th Edition

1st APRIL - 30th JUNE, 2026

BE A PSO TIMES STAR: SHARE YOUR STORY!

Welcome to the 24th edition of PSO Times!

This issue celebrates the teamwork, innovation, and community spirit that drive our impact across the energy landscape.

This edition marks an exciting new milestone for our organization as we officially welcome our new CEO, Mr. Jawwad Ahmed Cheema. His leadership, vision, and unwavering commitment will guide PSO through our next transformative chapter of growth and progress.

PSO Times is your platform to share collective successes, project wins, and personal milestones. We invite you to contribute your stories of teamwork and innovation to inspire the PSO family and enrich our magazine's narrative.

Thank you for your continued dedication.

Happy reading!

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IN THE HEADLINES

BUSINESS RECORDER
Founded by M.A. Zuberi

MARKETS PSO (Pakistan State Oil Company Limited)

PSO appoints ex-Shell veteran Jawwad Cheema as CEO

BR Web Desk Published April 13, 2026 | Updated April 13, 2026 10:09am

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Pakistan State Oil Company Limited (PSO) has announced t
Jawwad Ahmed Cheema as its new Chief Executive Officer
year term, effective May 18, 2026, replacing interim CEO

INTERNATIONAL THE NEWS

PSO profit jumps to Rs38bn in 9MFY26

Business | By Our Correspondent | April 30, 2026

The Pakistan State Oil HQs can be seen in this picture. — PSO website/File

KARACHI: Pakistan State Oil (PSO) reported a sharp rise in profitability for the nine months ended March 31, 2026, with net profit climbing to Rs38.1 billion from Rs15.3 billion a year earlier.

IN THE HEADLINES

Welcome

Mr. Jawwad Ahmed Cheema

Mr. Jawwad Ahmed Cheema *(Chief Executive Officer, PSO) is a seasoned energy leader whose nearly three decades of experience in the global downstream sector bring a rare combination of strategic depth, operational excellence, and international perspective to PSO.*

From leading Shell Pakistan Limited through a period of transformation to directing global downstream infrastructure strategy from The Hague, Mr. Jawwad Cheema has consistently demonstrated the ability to deliver results in complex, high-stakes environments.

His governance experience as Chairman of Shell Pakistan and Director of Pakistan Refinery Limited and PAPCO reflects a leader who understands every dimension of Pakistan's energy landscape.

On behalf of the entire PSO family, we extend our warmest welcome to Mr. Jawwad Cheema. We look forward to the journey ahead under his leadership.

AWARDS & RECOGNITION

1 BLUE LPG CLINCHES AT EFFIE AWARDS 2026

At the recent Effie Awards 2026, PSO Blue LPG launch campaign was honoured with a Bronze Award in the New Products & Services category, a proud recognition of the impact and creativity behind the launch.

4 MAJOR WINS AT PAKISTAN DIGITAL AWARDS 2026

PSO took center stage at the Pakistan Digital Awards 2026, bringing home four prestigious trophies across the ESG, Creativity, CSR, and Animation categories. This exceptional sweep highlighting campaigns like LPG Blue, Safety Starts Young, PowerPlay, and Pak Gas underscores our commitment to purpose-driven innovation and multi-dimensional impact.

BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS

PSO Expands Network with Inauguration of Ittehad Service Station

*PSO inaugurated Ittehad Service Station with the ceremony led by CEO, Mr. Jawwad Ahmed Cheema. To celebrate the occasion, customers enjoyed exciting on-ground experiences, including a **"Grab & Win"** activity that rewarded tank-fill customers with instant prizes, complimentary **4-Minute Health Checks** and exclusive discounts on PSO lubricants.*

Noor Petroleum Service Sets New Benchmark in Lubricant Sales

During its three-day Grand Lube Gala, Noor PS station on Karachi's Shahrah-e-Faisal achieved record-breaking lubricant sales across all vehicle segments. The event's massive turnout drew a visit from PSO's managing director and senior management, who praised the team and reaffirmed the company's commitment to nationwide service excellence.

Powering Pakistan's Energy Future, Together

PSO recently hosted a high-level strategic dialogue with the Senate Standing Committee on Petroleum, along with senior officials from the Ministry of Energy (Petroleum Division) and the Oil and Gas Regulatory Authority (OGRA). Led by Chairman Senate Committee, the engagement secured decisive alignment on industry priorities, strengthened strategic collaboration, and reaffirmed our commitment to national energy security.

BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS

PSO x Spectreco: Powering ESG Excellence

ESG has partnered with Spectreco to roll out a centralized digital ESG platform, a key milestone in the company's sustainability journey. The platform will strengthen ESG data management, reporting, and analytics across operations, embedding sustainability into how the organization plans, performs, and complies.

Building Structured International Partnerships in Aviation Fuel Services

The company has formally entered into commercial agreements with globally recognized aviation fuel service providers and fuelling agents headquartered in the US, Singapore, and the UAE. These engagements help the company improve its operations and better integrate with the global aviation industry.

PSO Expands Network with M/s Star Retail Station in Bahawalpur

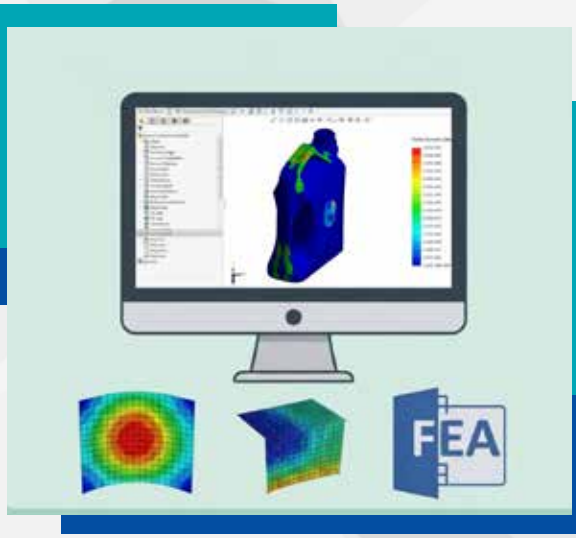
The inauguration of M/s Star P/S marks a strategic expansion of PSO's retail network in the Bahawalpur Division. Developed in collaboration with a prominent local housing developer, this well-positioned suburban outlet strengthens PSO's market presence, enhances competitiveness against other OMCs, and is set to capture a significant share of the regional fuel market.

BEYOND THE NORM

EVENTS - COLLABORATIONS & AGREEMENTS

NJV Student Hostel Opens to Support Education

PSO CSR Trust continues its commitment to empowering underprivileged communities through quality education by inaugurating the NJV Girls Hostel. This hostel is dedicated to supporting girls from Grade 8 to Grade 12 who travel from across Sindh to pursue their studies.



PSO and NED University Partner to Optimize Lubricant Packaging

Through a strategic partnership with NED University, PSO's Lubricant Supply Chain optimized the design of its HDPE cans using reverse engineering. The improved cans offer greater structural strength, safety, and handling performance while using less HDPE saving over PKR 11 million from December 2025 to June 2026 and advancing PSO's sustainability goals.

DEPARTMENTAL INITIATIVES

AVIATION & MARINE

Fuelling Stability Amid Global Turbulence

When geopolitical tensions disrupted global aviation, fuel prices soaring and unravelling flight schedules, PSO's Aviation Marine & Export (AME) team stood firm. Despite major constraints, swift planning ensured uninterrupted fuel supplies anchoring operations through widespread disruption.

Securing Long-Term Marine Fuel Supply Contract with KPT

In a major breakthrough for marine fuel supply operations, a three-year contract has been successfully secured to provide High-Speed Diesel (HSD) to the entire floating craft fleet of the Karachi Port Trust (KPT). Ultimately, the contract was clinched on the back of a compelling, competitive offering and unmatched operational capability, solidifying a critical long-term partnership for port operations.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

Enhancing Aviation Fuel Operations at Skardu

The upgrade of PSO's Skardu Aviation Facility has been successfully completed with the installation of skid-mounted tank lorry decantation units and parking sheds. This enhancement strengthens aviation fuel handling operations and reflects PSO's commitment to safety, operational excellence, and reliable service delivery at Skardu Airport.

Strengthening the Aviation Industry - Inaugural flights refuelled

Fly Jinnah New Routes: *Quetta to Lahore, Lahore to Islamabad;* ***Air Sial New Routes****: Islamabad to Sukkur, Islamabad to Skardu;* ***South Air at Karachi:*** *Airport, connecting small towns;* ***Centrum Air, Uzbekistan:*** *Lahore to Tashkent;* ***Fits Air, Sri Lanka:*** *Lahore to Colombo*

Strengthening Standards Through Peer Review Audits

To strengthen compliance and operational excellence, an annual Peer Review Audit rotates key personnel across stations to independently assess facilities and share feedback. This collaborative approach reduces errors through cross-verification while promoting knowledge-sharing and communication across teams.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

QMS Audit Completed Across 10 Airports

PSO Aviation successfully completed a Quality Management System (QMS) audit at 10 Airports conducted by trained internal auditors, during which aviation facilities were evaluated for compliance with safety protocols, product quality, and service standards.

Safety Drills at Aviation Facilities

PSO Aviation reinforces its commitment to operational safety through regular fire drills and emergency response training across its aviation facilities, ensuring personnel remain prepared, vigilant, and ready to respond.

World Health Day Celebrated at Different Aviation Facilities

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

NON-FUEL RETAIL (NFR)

Brewing New Experiences: PSO X Second Cup Coffee

PSO has onboarded Second Cup Coffee as a QSR alliance partner, further strengthening its premium F&B portfolio. The first outlet is now operational at PSO Aaroush Filling Station, Lahore, bringing a globally recognized coffee experience to the forecourt.

Sweet Indulgence Arrives: PSO X Coco's Deli

PSO has onboarded The Coco's Deli, the renowned premium dessert café, as a QSR alliance partner, enhancing its indulgence-led offerings at the forecourt. The first outlet is now live at PSO Awan Associates in F-6, Islamabad, introducing its signature desserts and café experience to customers.

Coffee Culture Expands: PSO X Melbrew

PSO continues its partnership journey with Melbrew, Karachi's fast-growing specialty coffee brand and a favourite among the city's youth. Following the successful launch of its first outlet at PSO BTK 2, Bahria Town Karachi, Melbrew is now set to expand to its second location at PSO Ittehad Service Station, bringing its signature coffee culture to even more customers.

LEARNING

Procurement Team Secures Prestigious CIPS Renewal

The Learning Department has successfully renewed the Chartered Institute of Procurement & Supply (CIPS) certification for the entire Procurement Department. As a globally recognized body for supply chain excellence and ethical practices, this milestone reinforces PSO's ongoing commitment to international standards of professionalism, integrity, and operational competence.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

Non-Management Technical Workforce Programs

TThe Learning Department organized targeted training sessions for non-management technical staff across multiple zones, strengthening essential skills and core competencies to elevate individual performance and contribute to the organization's long-term success.

BRAND MARKETING

Bari Jeet, Bara Jashan: DEO Prize Distribution Ceremonies

Following the successful conclusion of the DEO Consumer Promotion Campaign "Bari Jeet Bara Jashan," PSO organised prize distribution ceremonies across Pakistan to award the campaign's grand prize FOUR trucks to its lucky winners. Held in key high-street markets nationwide, the ceremonies were more than a celebration of winners; they served to reinforce positive sentiment among retailers and strengthen PSO's relationships with its valued trade partners.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

Octane+ Campaign Drives Nationwide Customer Excitement

Implemented over a four-week period across selected high-volume retail outlets in Karachi, Lahore, and Islamabad, the initiative effectively elevated the customer journey while reinforcing PSO Octane+ as a market-leading premium fuel brand. The campaign successfully reframed routine fueling stops into high-value touchpoints, highlighting the superior performance and efficiency of Octane+. Thousands participated nationwide, receiving high-value rewards including complimentary fuel, smartphones, smartwatches, and PlayStation 5 consoles. Beyond direct consumer engagement, the campaign served as a key driver for accelerating PSO DigiCash adoption and validating our omnichannel retail engagement strategy.

*Congratulations to **Mr. Taha Hussain** from Karachi, our Grand Prize Winner, who drove away with FREE FUEL worth Rs. **1 MILLION!***

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

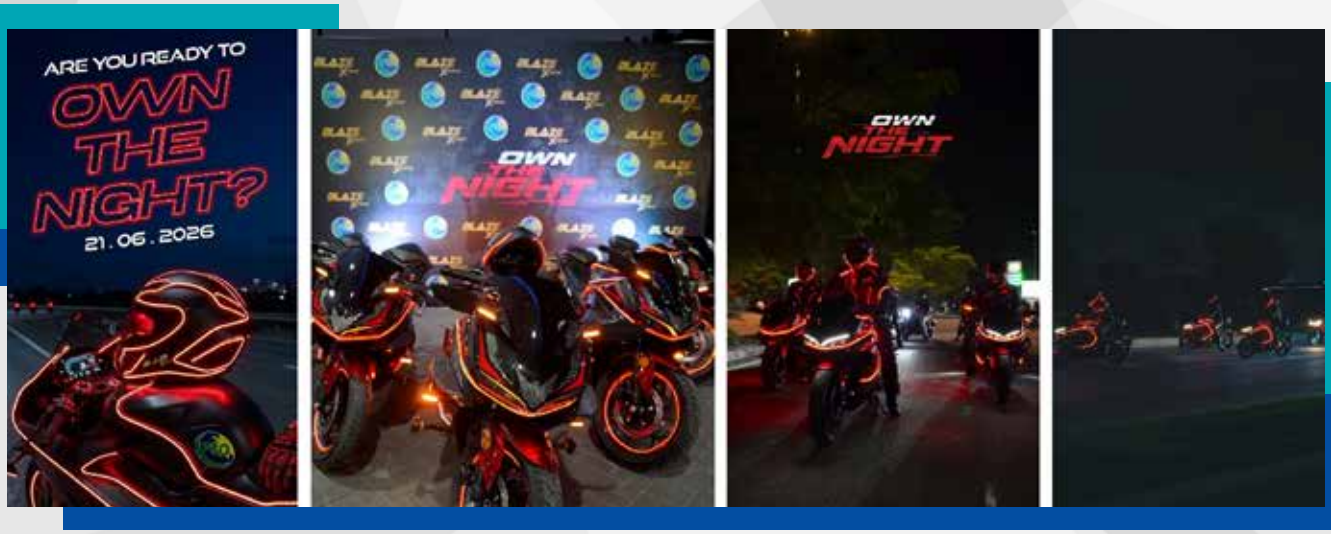
A Storm of Rewards — PSO Launches "Toofan Hai Yeh" Consumer Promotion

Riding on the momentum of its previous instant-reward campaigns, the Brand Department has launched "Toofan Hai Yeh" a high-energy promotion timed perfectly with the start of the 2026 agriculture season to deepen engagement with PSO's core audiences: farmers and truckers.

For the first time, the promotion raises the stakes with grand prizes including a Toyota Revo and six Solar Panel Systems, alongside the continuation of instant mobile balance rewards on every purchase. "Toofan Hai Yeh" is activated across PSO's full DEO product range DEO 8000, DEO 6000, and DEO 3000 ensuring that customers across every segment have the chance to be part of the excitement.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES



Pakistan's First Neon-Lit Rally: Blaze Xtreme Ignites World Motorcycle Day

To celebrate World Motorcycle Day 2026, PSO Blaze Xtreme fuelled Pakistan's riding spirit like never before! Bringing together the country's most renowned biking influencers, the brand hosted Pakistan's first-ever Neon-Lit Bikers' Rally.

A spectacular convoy of 30 riders took over the streets of Lahore for an unforgettable night ride, illuminating the city to champion a message of unity, performance, and pure passion.

ADMINISTRATION

Raising the Bar on Safety: ISO 45001:2018 Certification

PSO's Administration Department has achieved a significant milestone with the attainment of the ISO 45001:2018 certification. One of the most respected international standards for occupational health and safety management.

Highlights from Our Recent Roadshow

To add more value and convenience to our employees' busy schedules, the Administration Department recently partnered with leading automotive companies to host an exclusive on-site roadshow. The event featured a lineup of the latest vehicle displays and offered exciting test-drive opportunities right from the office.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

Redefining Workspaces at PSO

PSO has transformed its 9th and 3rd floors into modern spaces built for productivity and wellbeing. The 9th floor now features a state-of-the-art boardroom and dining area, reflecting a premium, professional environment. The 3rd floor has been redesigned with employee wellbeing in mind, offering a cozy coffee lounge to unwind and a gaming zone that brings a refreshing break to the workday.

INFORMATION TECHNOLOGY

Strengthening Our Cyber Resilience: PSO SOC Hosts Tabletop Exercise

PSO's Security Operations Center (SOC) conducted a Cyber Incident Response Preparedness Tabletop Exercise, simulating a realistic cyber attack scenario to test response protocols, escalation paths, and communication procedures. More than 20 IT Department members participated, evaluating emergency procedures and decision-making processes.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HSE

PSO Celebrates World HSE Day 2026

PSO observed World Health & Safety Day under the ILO theme "Healthy Psychosocial Working Environment," highlighting the importance of mental wellbeing and a supportive workplace culture.

Activities across offices and facilities promoted HSE best practices and wellbeing, with top performers recognised. A plantation drive was also carried out, reaffirming PSO's commitment to sustainability and a greener future.

Prioritizing Wellness: PSO Marks World Health Day 2026

PSO marked World Health Day 2026 across its locations, under the theme "Healthy Workers, Healthy Workplace." In collaboration with the HSE and HR departments, awareness sessions and health camps were conducted, along with basic health screenings including blood pressure, blood sugar, and BMI checks to promote employee wellbeing and preventive healthcare.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HSE TRAINING SESSIONS CONDUCTED AT VARIOUS LOCATIONS

Training session with Retail outlet staff on Fire extinguisher usage

Training session with Facility staff

Training session with Cleaning Contractor staff at RO

Training Sessions on Tank Lorry at Tarujabba Depot

HSE Tank Lorry checklist training was conducted with Security staff at Sanghi Depot

HSE training session was conducted with Tank Lorry drivers staff at Sanghi Depot

Hazard Hunt Program Series 5

As part of the HSE Department's Hazard Hunt Program – Series 5. Employees actively identified and reported potential hazards within the given timeline, demonstrating strong engagement and safety awareness. Winners were announced and recognized with certificates and shields in appreciation of their proactive contribution towards promoting a safer workplace.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

HSE Stars of the Month

The initiative continues to celebrate outstanding safety interventions and operational excellence, honoring our best pump attendants and coordinators with certificates and badges of merit.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

TWO-DAY AUTHENTIC & ACCREDITED NFPA 30 TRAINING

FLAMMABLE & COMBUSTIBLE LIQUIDS (CEU'S AWARDED: 1.4)

NFPA ATI : HIMAD ALI

31st March - 1st April, Karachi, Pakistan

NFPA AUTHORIZED TRAINING PROVIDER

THREE-DAY AUTHENTIC & ACCREDITED NFPA 101 TRAINING

LIFE SAFETY CODE ESSENTIALS (CEU'S AWARDED: 2.1)

NFPA ATI : HIMAD ALI

Karachi, Pakistan

NFPA AUTHORIZED TRAINING PROVIDER

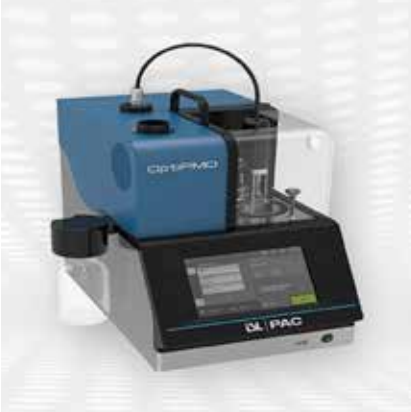
National Fire Protection Association Training

In collaboration with the Learning Department, an NFPA training program was organized at PSO House. The program included a two-day NFPA 30 Certification Course and a three-day NFPA 101 Certification and Awareness Session, aimed at enhancing participants' knowledge of fire and life safety standards. This training proved to uplift participants knowledge & implementing the same in day-to-day tasks.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

QUALITY ASSURANCE



Driving Accuracy and Eco-Efficiency through Automated Micro Distillation

TThe KTA Central Lab has upgraded to next-generation automated systems for petroleum testing. The new micro distillation system, compliant with ASTM D-7345 and correlated to ASTM D-86, delivers fast, reliable analysis. Automated colour testing (ASTM D-6045) has replaced the manual D-1500 comparator, delivering consistent results within seconds and eliminating manual variability.
Similarly, automated Reid Vapour Pressure (RVP) testing, compliant with ASTM D323, offers fast and precise results for gasoline, crude oils, and petroleum products through a dual-position, compact design.

ESG

Driving Dialogue on Clean Air and Climate Action

PSO's ESG and Energy Efficiency Department participated in the two-day international conference "Breathe Pakistan 2026," a Dawn Media initiative bringing together policymakers, experts, and industry leaders. The discussions focused on air quality challenges, protection of glacier-fed water systems and the Indus Basin, and the role of renewable energy and sustainable urban development. The platform reinforced the importance of collaboration under the shared vision of "Clean Air for All".

PSO at the Forefront of Pakistan's ESG Dialogue

PSO's Head of ESG, Mr. Farrukh Ahmad, represented the organization at the ESG Baseline Report Dissemination Event hosted by ACCA Pakistan. The event marked the launch of Pakistan's first ESG Baseline Survey, benchmarking ESG maturity across listed companies. As a panelist, he shared insights on PSO's operational challenges and the growing importance of integrating non-financial disclosures into mainstream reporting.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

Building an ESG-Aware Workforce at PSO House

PSO's ESG Department conducted a dedicated capacity-building session for non-management employees, reinforcing the belief that sustainability is everyone's responsibility, not just a leadership agenda. The session aimed to build grassroots awareness of ESG principles, helping frontline staff understand how their daily roles connect to the organisation's broader sustainability goals and reporting commitments.

Celebrating World Environment Day with SOS Village

PSO celebrated World Environment Day with the children of SOS Children's Village Lahore, turning sustainability into a hands-on, joyful experience. Through interactive climate awareness sessions, pottery painting, and recycled craft activities, the initiative transformed sustainability into a hands-on experience—inspiring young minds to take ownership of a greener future.

HUMAN RESOURCE

The Invisible Load: Honouring Our Working Mothers & Caregivers

To honour Mother's Day, HR Team hosted "The Invisible Load," a thoughtful wellbeing experience dedicated to our working mothers and caregivers. The session offered a safe space to reflect on the unseen emotional and caregiving responsibilities women balance daily. Participants shared meaningful connections and received giveaways as a lasting reminder of appreciation and gratitude.

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

CUSTOMER CARE

Call and Contribute: Connecting with Our Customers

Customer Care Department successfully conducted a "Call and Contribute" activity. Managers and above from various PSO departments actively participated, engaging directly with customers to gather valuable insights, address concerns, and drive continuous service improvement.

CELEBRATED WORLD ENVIRONMENT DAY AT VARIOUS LOCATIONS

BEYOND THE NORM

DEPARTMENTAL INITIATIVES

PSO Marks World Environment Day with a Call for Climate Action

PSO observed World Environment Day 2026 under the theme "A Call for Climate Action," organizing nationwide awareness sessions across various locations. These included tree plantation drives, environmental walks, and discussions on sustainable practices.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

SOUTH REGION

KARACHI

PSO Expands Its Footprint on Shahrah-e-Faisal

The A&S service station on Shahrah-e-Faisal underwent a swift rebrand from Total PARCO to PSO. The rapid conversion on one of Karachi's busiest roads reflects the competitive, fast-evolving nature of Pakistan's fuel retail sector, where business realignments continue to reshape market dynamics.

HYDERABAD

Strengthening Partnerships: Dealers Engagement Session

A Dealer Engagement Session was held at PSO's Hyderabad Division Office, bringing together the Top 10 dealers for strategic dialogue. Discussions focused on boosting market share, expanding urban and rural footprint, driving fuel and non-fuel retail growth, and improving profitability.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

CENTRAL REGION

LAHORE

Inauguration and Customer Care Day at Al-Madina Filling Station

Al-Madina Filling Station on Kasur Road officially opened its doors with a dual celebration, pairing its grand inauguration ceremony with an energetic Customer Care Day. The site was formally inaugurated by the Divisional Retail Manager Lahore, Mr. Asif Mashwani, alongside the Customer Services team.

Inauguration and Customer Care Day at Asad Said Filling Station

Deputy Chief Commercial Officer (DCCO) Central Mr. Raja M. Faisal officially inaugurated the Asad Said Filling Station. The occasion was celebrated with a Customer Care Day, led by Regional Head Mr. Akhtar Rehman, DM Lahore Mr. Asif Mashwani, and the CS Lahore team.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

R95 Now Available at Rehman CNG, Lahore

Ms. Rehman CNG is rapidly establishing itself as one of the top-performing sites in Johar Town, Lahore. Building on its growing momentum and strong sales performance, the site has been equipped with R-95 fuel marketing facility. A significant upgrade that sets it apart from the competition.

A New Landmark on Band Road: PSO Inaugurates Jeway Share Brothers

PSO marks the inauguration of Jeway Share Brothers, a new landmark site strategically located in one of Lahore's busiest trading corridors on Band Road. Positioned at the junction of the M2 Motorway and Band Road.

BEYOND THE NORM

GLIMPSES OF REGIONAL ACTIVITIES

Crown FS Celebrates Customer Care Day with High Energy

Empowering Inclusion at PSO Crown Filling Station marked Customer Care Day with vibrant celebrations across the board. The day was dedicated to appreciating our loyal customers and thanking our teams for consistently upholding high standards of care and service.

A Step Towards an Inclusive Workforce

In line with the Company's commitment to inclusivity, PSO continues to welcome differently-abled individuals into its workforce as Rehbars at Masood Anwari Filling Station 94.

PSO Conducts Rehbar Training Session

As part of PSO's ongoing commitment to operational excellence and frontline development, a Rehbar Program session was conducted at Empress Filling Station by Ms. Bushra Siddiqui, bringing together attendants from various sites. The training session covered a range of essential topics including WOW standards, HSE practices, Tank Lorry Decantation procedures, Personal Hygiene, and Safe Practices for 2/3 Wheelers.

FAISALABAD

PSO Expands Its Footprint with CPL-6 Launch in Faisalabad

Marked another milestone in its retail expansion with the launch of CPL-6 on Sargodha Road, Faisalabad, a strategic location on one of the city's busiest commercial corridors, set to serve heavy commuter and transport traffic.

4
CSR

PSO CARES: OUR CSR STORY

PSO CSR TRUST PARTNERS WITH INDUS HOSPITAL TO SUPPORT CRITICAL NEWBORN CARE

PSO CSR Trust has stepped forward to enhance neonatal care by donating four advanced ventilators to the Indus Hospital & Health Network. This contribution will provide urgent, life-saving respiratory support to critically ill and premature newborns across Pakistan. The partnership was formalized with a cheque presentation by Trustee Mr. Muhammad Asif Khan to the hospital's representative, Mr. Zaki Rizwan Usmani.

TRANSFORMING EDUCATION THROUGH TECHNOLOGY COMMECS EDUCATIONAL TRUST

As part of its ongoing initiative to support quality education, PSO CSR Trust provided interactive smart LED screens for 23 classrooms at Commecs College. With more than 1,400 students enrolled across diverse programs, this investment gives learners access to modern teaching tools that enhance skill training and foster interactive learning. The agreement was signed by Mr. Muhammad Asif Khan, Trustee, PSO CSR Trust, and Mr. Yousuf Khan, Dean & Director of Commecs College.

PSO CSR TRUST PARTNERS WITH TCF TO EDUCATE UNDERPRIVILEGED CHILDREN

In a major step toward educational equity, PSO CSR Trust is supporting 10 TCF school units across six campuses, enabling over 1,600 young learners from slum communities and surrounding villages to access quality education. The partnership agreement was signed by PSO CSR Trust Trustee Mr. Muhammad Asif Khan and TCF representative Mr. Ahmed Kamal Butt.

PSO CARES: OUR CSR STORY

EVERY DROP COUNTS: BLOOD DONATION DRIVE AT PSO HOUSE

PSO CSR Trust organised a Blood Donation Drive in collaboration with The Indus Hospital, drawing an overwhelming response from employees who came forward to donate blood in support of life-saving medical treatments in addition to receiving free health screenings and medical check-ups.

SHAPING FUTURES: PSO CSR TRUST PARTNERS WITH READ FOUNDATION

PSO CSR Trust has partnered with the READ Foundation to sponsor the education of 32 deserving orphan girls. This initiative ensures these bright young minds gain access to quality schooling, unlocking their potential and opening doors to a promising future. The agreement was signed by Ms. Rabia Yasir Afridi, Trustee of PSO CSR Trust, and Mr. Syed Khalid, General Manager of the READ Foundation.

FIGHTING CANCER TOGETHER: PSO CSR TRUST EXTENDS SUPPORT TO BAIT UL SUKOON HOSPITAL

PSO CSR Trust has extended support to Bait Ul Sukoon Cancer Hospital, enabling 100 breast cancer surgeries for patients in need. The hospital provides free cancer treatment and medication, ensuring care without financial burden. The agreement was signed by Mr. Rana M. Idrees, Trustee PSO CSR Trust, and Mr. S. Shomail A. Naqvi, Trustee Bait Ul Sukoon Hospital.

PSO CARES: OUR CSR STORY

DRIVING INCLUSION THROUGH VOCATIONAL REHABILITATION

PSO CSR Trust has partnered with Karachi Vocational Training Center (KVTC) to support the vocational rehabilitation of intellectually challenged individuals, equipping them with skills to lead independent lives. The event was attended by Ms. Sumera Manzar, Trustee of the PSO CSR Trust, and Ms. Farheen Amir, Chief Operating Officer of KVTC. Through this collaboration, the company reaffirms its belief that everyone deserves the opportunity to grow, thrive, and contribute to society.

SUPPORTING UNDERPRIVILEGED YOUTH THROUGH PROFESSIONAL EDUCATION

The PSO CSR Trust has partnered with the Professional Education Foundation (PEF) to sponsor the professional degree programs of 150 students from underprivileged communities nationwide. The agreement was signed by Mr. Tariq Hussain, Trustee of the PSO CSR Trust, and Mr. Jawaid Faruqui, Chief Operating Officer of PEF.

PSO CSR TRUST AND KKAWF LAUNCH YOUTH DRUG PREVENTION PROGRAM

The PSO CSR Trust in collaboration the Karim Khan Afridi Welfare Foundation has launched a teachers' training program designed to tackle one of the most pressing challenges facing Pakistan's youth "drug abuse".

The agreement was signed by Ms. Rabia Afridi, Trustee PSO CSR Trust and Ms. Christina Von S. Afridi, Chairperson KKAWF marking a strong commitment to protect and inspire the next generation.

PSO CARES: OUR CSR STORY

PSO CSR TRUST AND LRBT PARTNER TO PROVIDE FREE EYE CARE IN MULTAN

In a joint effort to fight curable blindness, an advanced Ophthalmic Diode machine has been donated by PSO CSR Trust to LRBT's Multan branch. The state-of-the-art equipment will enable high-quality eye treatments for patients from underprivileged backgrounds, making essential eye care more accessible to those who need it most. The partnership was formalized through an agreement signed by Ms. Sumera Manzar and Mr. Tahir Abbasi, Head of Resource Development and Communications at LRBT.

PSO PARTNERS WITH LUMS FOR NATIONAL OUTREACH PROGRAMME

Continuing its mission to provide equal higher education opportunities, the PSO CSR Trust is sponsoring 12 brilliant students from remote areas under the LUMS National Outreach Programme (NOP). At the time of the signing ceremony, Mr. Asif Rizwan represented the PSO CSR Trust, while Dr. Ali Cheema, Vice Chancellor, represented LUMS.

PSO CSR TRUST BACKS IBA NATIONAL TALENT HUNT PROGRAM

The PSO CSR Trust has signed an agreement with IBA Karachi to financially support high-achieving students selected through the IBA National Talent Hunt Program (NTHP). The ceremony was held at PSO House where Mr. Asif Khan, Trustee PSO CSR Trust, presented the cheque to Mr. Sameer Khaleequzzaman, IBA, Karachi.

PSO PERSONAS

ZULFIQAR ALI AREJO

– JANITOR

Zulfiqar Ali Arejo, we all know him as Bhutto, has been a dedicated member of the PSO family for over 15 years. Bhutto constantly goes out of his way to help others, ensuring everyone around him is taken care of. He brings 100% commitment to his work every day, taking great care to keep our environment spotlessly clean and comfortable for everyone

– GHULAM FAREED - NAIB QASID - IR AND LEGAL

MUHAMMAD AMMAR

– DESIGN HEAD – INFORMATION TECHNOLOGY

Muhammad Ammar is a highly accomplished IT leader serving as IT Design Head at PSO. His expertise in enterprise solution design, strategic thinking, and ability to align technology with business objectives have been instrumental in driving digital transformation. His professionalism, collaborative approach, and commitment to excellence make him a valued leader and colleague.

– HASEEB IQBAL – DGM BPR

6

GET TO KNOW ME

ARIF HUSSAIN NOMANI

Current Designation: General Manager, Human Resources, Pakistan State Oil

Industries associated with: Energy and downstream oil marketing, with experience spanning governance, transformation, and HR strategy across Pakistan's leading enterprises.

Fun Fact: My playlist shuffles between classic ghazals and the latest Coke Studio drop and and I regret nothing.

A Superpower you wish you had: Instant alignment, the power to get an entire room on the same page with a single thought.

Your Biggest Strength: Turning chaos into clarity, handing back a clear framework, decision, and plan, even from the messiest problems.

Favorite Pastime: Getting lost in South Asian music and cinema from timeless ghazals to Coke Studio and chasing a good conversation.

Most Memorable Event of Your Life: The most memorable moment of my life was when my father surprised me with my first BMX bicycle. Nothing I've bought since has ever matched that complete joy.

Why PSO? Because PSO is a national institution that keeps Pakistan moving and shaping the people and culture behind that mission, at this scale, is an opportunity that doesn't come twice.

CELEBRATING OUR TEAM

PERSONAL MILESTONES

MR. DANISH LIAQUAT

– DEPUTY MANAGER, ESG

I recently attended a one-day webinar on "ESG for Engineers" and am honoured to have received 1 CPD Point from the Pakistan Engineering Council (PEC). This milestone reflects my continued commitment to professional growth and staying aligned with evolving industry practices.

MR. REHMAN BASIT

– ASSISTANT MANAGER M & R HYDERABAD DEPOT

I have successfully earned the ISO 9001:2015 Lead Auditor Certification (CQI I IRCA Approved) from Bureau Veritas, further strengthening my expertise in Quality Management Systems, auditing, and compliance.

CELEBRATING OUR TEAM

MR. SAJID ALI CHANNA

– SENIOR MANAGER, AVIATION & MARINE SALES

Mr. Sajid Ali Channa is proud to share a special milestone achieved by his son, Bilal Sajid Channa.

A Gold Medalist from IBA Karachi, Bilal has been awarded the degree of Master of Science, majoring in Business Analytics, from The University of Tennessee, USA. Building on this strong academic foundation, he has now joined The Home Depot, USA, as Manager – Business Analytics, based in Atlanta, Georgia.

MS. MUSKAN KUMARI

– ASSISTANT MANAGER, BPR

I have successfully developed the PSO Billing Hub for the ESG Department, the first initiative of its kind. It automates the previously manual utility billing process, which took nearly two days each month. The solution downloads bills from 10 service providers, extracts payment details via OCR, and consolidates all required data points, including carbon conversion, into a single automated report.

We value your feedback

Please send your comments & suggestions to

sonia.pervaiz@psopk.com